



## Even **BIGGER** Stacks of Cash Are Waiting for Brokers Who Sell Our Medicare Supplement Plans in 2020!

**How Big Can Your Stack of Cash Get in 2020?  
That's Up to YOU!**

Start your Stack of Cash by Selling  
Approved Medicare Supplement Plans

Want a **BIGGER** stack of cash?

But the **BIGGEST** stack of cash is  
reserved for our Top Producers!

Sell 3-4 and Get an Additional  
**\$150 Bonus per Sale!**

Sell 5-9 and Earn an Additional  
**\$200 Bonus per Sale!**

Sell 10 or More and Earn an Additional  
**\$250 Bonus per Sale!**

**Great News! Our Kentucky Medicare Supplement Broker Bonus is  
Now Extended to include ALL 2020 Effective Dates!**

Anthem Blue Cross and Blue Shield supports brokers with a local Medicare sales leadership team available to answer all of your questions on our products, rates and enrollment processes. Other advantages of selling our Medicare Supplement plans include:

- Anthem Medicare plans currently marketed include SilverSneakers and are designed with your clients in mind!
- Ask about our new commission schedule with lifetime renewals! You can earn 21% commission years 1-6 and 4% commission years 7+! (applies to new business only)

Contact your Regional Sales Manager or reach out to our Agent Services Team.  
Call 1-800-633-4368 or email [medicareagentsupport@anthem.com](mailto:medicareagentsupport@anthem.com).

**Program Rules:**

1/1/2020-12/1/2020 effective dates only. All per sale bonus amounts are in addition to the standard broker compensation. All per sale bonus amounts are earned for Medicare Supplement enrollments for that particular month only. All per sale bonus amounts are non-cumulative; each month is treated separately. Incentive is limited to new enrollees only and based upon approval of the policy. All incentives will be paid within ninety days from the end of the qualifying month. Anthem reserves the right to make all rules and determinations regarding the bonus program, and may modify or eliminate the program at any time without notice.

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