

Great News for Brokers in California!

Earn Even More by Selling our Medicare Supplement Plans!



If you're not selling Anthem Blue Cross Medicare Supplement Plans - It's time to start! We have an exciting limited time opportunity for you to earn more when you sell our Medicare Supplement plans with 7/1, 8/1, 9/1, 10/1, 11/1, 12/1/2020 and 1/1/2021 effective dates!*

How does it work?

- You'll earn \$200 for EVERY approved Medicare Supplement plan you sell!
- There's no production minimum and **No Limit** to bonus payouts.

For Example: If you sell 50 Medicare Supplement Plans during qualifying months, you'll earn a \$10,000 BONUS!

Program Rules:

- Each month's bonus is paid separately.
- All per sale bonus amounts are in addition to the standard broker compensation

And remember! ALL of our Medicare Supplement plans include Silver Sneakers and many have competitive rates, especially for your clients aging-in to Medicare! The Silver Sneakers Fitness Program offers eligible Modernized Anthem Medicare Supplement members a Basic Membership with access to over 13,000 locations nationwide. At no extra cost!**

So don't wait! It's time to take advantage of this limited time opportunity to make more money selling Anthem Medicare Supplement Plans!

Need more information or have questions? Contact your Regional Broker Sales Manager or email Medicare Agent Services at medicareagentsupport@anthem.com or call 1-888-209-7839.

We appreciate your continued support!

Anthem Blue Cross is the trade name of Blue Cross of California. Anthem Blue Cross and Anthem Blue Cross Life and Health Insurance Company are independent licensees of the Blue Cross Association.

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^{*} Incentive is limited to new enrollees only-and based upon approval of the policy. All incentives will be paid within ninety days of the end of the bonus period. Anthem reserves the right to make all rules and determinations regarding the bonus program, and may modify or eliminate the program at any time without notice. For more detailed information on the bonus program, please contact your Regional Sales Manager.

^{**}SilverSneakers® is a value-added program. It is not insurance and not part of the Medicare Supplement insurance plans. It can be changed or withdrawn at any time.